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MEDIA RELEASE

The Museum of Photographic Arts and
the San Diego International Children's Film Festival Presents

Family Film Day! at MoPA

First Saturday of Each Month in 2010 at 2:00 pm
Free with General Admission; children under 12 are always free

(San Diego, CA) - For Immediate Release

The Museum of Photographic Arts (MoPA) and the San Diego International Film Festival announces a partnership to bring *Family Film Day!* at MoPA, a new film program beginning January of 2010. On the first Saturday of each month, MoPA will screen a selection of family friendly films from around the globe, followed by hands-on tours and activities.

The first film of 2010 kicks off on Saturday, January 2 with a screening of:

Cloudy with a Chance of Meatballs (2009)

Saturday, January 2, 2:00pm
Directed by Phil Lord and Christopher Miller
Starring Bill Hader and Anna Faris

A young eager inventor, Flint, has always wanted to invent something that would change the world. When Flint's hometown is suffering from a food drought, he invents a machine that turns water into food. Flint is met with success when tasty treats fall from the sky. But, when the forecast brings super-sized giant food, Flint has to save the world from his own invention.

Press Opportunities:

Please contact Aki Martin, Marketing & Communications Manager at 619-238-7559, ext. 203 or via email (martin@mopa.org) with any press-related needs.

MoPA Information

- Hours: Tuesday through Sunday 10 a.m.-5 p.m. Closed Mondays.
- Gallery admission: \$6 adults; \$4 students, seniors and retired military; FREE to members, children under 12, and active military. Admission is free to the San Diego County residents on the second Tuesday of the month.

The Museum of Photographic Arts is accredited by the American Association of Museums and is a member-supported, private, non-profit institution. Additional support for museum programs is provided in part by the City of San Diego Commission for Arts and Culture, the Joan and Irwin Jacobs Fund of the Jewish Community Foundation, the Weingart-Price Fund, the San Diego Foundation, Patrons of the Prado, and the National Endowment for the Arts.

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MUSEUM OF PHOTOGRAPHIC ARTS

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