

MEDIA RELEASE

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**MoPA presents POP THURSDAYS
A Nighttime Film Series Featuring**

The Lost Boys

**Thursday, January 21
Event begins at 7:00 pm, Film begins at 8:00 pm**

San Diego, CA (For Immediate Release)

EVENT SUMMARY

The Museum of Photographic Arts (MoPA) is pleased to present its evening film series *POP THURSDAYS* on January 21, 2010, featuring the 1987 film *The Lost Boys*. The event will open its doors at 7:00 p.m. at the Museum of Photographic Arts in Balboa Park. The film begins at 8:00 p.m. in the Irwin and Joan Jacobs Theater. In addition, the film will be projected onto the wall of the Atrium, where attendees can mingle and enjoy various activities during the event.

Admission Information:

- \$6.00 to the general public
- Free to MoPA members

EVENT DETAILS

Twilight, True Blood, The Vampire Diaries..., vampire flicks & shows are the current rage! Come to MoPA and see the original sexy vampire flick that started it all.

POP Thursdays at MoPA is proud to present a screening *The Lost Boys*, starring Jason Patric, Kiefer Sutherland, Jami Gertz, Corey Haim, and Corey Feldman. Directed by Joel Schumacher, this movie is stacked with over-sized 80's hairstyles and fashion, great tongue-in-cheek performances, and just enough climactic gore to make you jump out of your seat.

As always, the event offers a lively and entertaining party in the Atrium, with beats and grooves offered by *WILDCAT*, Circus sideshow acts by *Zirk Ubu*, original cocktail creations offered by mixologists of *Alchemy* restaurant, and MoPA's *Shadow Portrait Photo Studio*. The galleries will be open to see the critically acclaimed exhibitions *Beloved Daughters, Through the Lens*, and *The Photograph as Witness*.

ABOUT POP THURSDAYS

MoPA's nighttime film series, *POP Thursdays* has established itself as a signature event for San Diego's young and art savvy. The event offers a unique blend of MoPA's world-renowned exhibitions of photography and film, combined with the youthful and creative energy of San Diego's thriving art and film scene.

POP Thursdays is generously sponsored by San Diego CityBeat, Stone Brewery, BIGHAMMERWINES.COM, SVEDKA Vodka, Alchemy Restaurant, and George's Camera and Video Exchange.

For more information, visit www.popthursdays.com

Press Opportunities

Promotional images are available for press reproduction. Please contact Aki Martin, Marketing and Communications Manager at 619-238-7559, ext. 203 or via email (martin@mopa.org) with any press-related needs.

MoPA Information

The Museum of Photographic Arts (MoPA) is one of the few museums in the country devoted to photography, film and video. Since its founding in 1983, MoPA has been devoted to collecting, preserving and exhibiting the entire spectrum of the photographic medium. The museum's endeavors consistently address cultural, historical and social issues through its exhibitions and public programs.

Visit www.mopa.org for information about exhibitions, programs and special events

- **Hours:** Tuesday through Sunday 10 a.m.-5 p.m. Closed Mondays.
- **Gallery admission:** \$6 adults; \$4 students, seniors and military; FREE to members and children under 12. Admission is free to the public on the second Tuesday of the month.
- **Docent Tours** for student groups (elementary through college) are available free of charge with advance reservations. Tours for non-students are also available, with advance reservations, at a discounted admission rate.

The Museum of Photographic Arts is accredited by the **American Association of Museums** and is a member-supported, private, non-profit institution. Additional support for museum programs is provided in part by the **City of San Diego Commission for Arts and Culture**, the **Joan and Irwin Jacobs Fund of the Jewish Community Foundation**, the **Weingart-Price Fund**, the **San Diego Foundation**, as well as the **National Endowment for the Arts**, **Patrons of the Prado**, the Board of Trustees and MoPA members.

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